## LODI UNIFIED SCHOOL DISTRICT

## **REVISED** Policy 5022

## **Students**

## Student and Family Privacy Rights

The Board of Education <del>believes that personal information concerning districtstudents</del> and their families should be kept private in accordance with law respects the rights of district students and their parents/guardians with regard to the privacy of their personal beliefs and the confidentiality of their personal information.

The Superintendent or designee may collect, disclose, or use students' personal information for the exclusive purpose of developing, evaluating, or providing educational products or services for or to students or educational institutions, such as the following:

- 1. College or other postsecondary education recruitment or military recruitment
- 2. Book clubs, magazines, and programs providing access to low-cost literary products
- 3. Curriculum and instructional materials used by elementary and secondary schools
- 4. Tests and assessments to provide cognitive, evaluative, diagnostic, clinical, aptitude, or achievement information about students (or to generate other statistically useful data for the purpose of securing such tests and assessments) and the subsequent analysis and public release of the aggregate data from such tests and assessments
- 5. The sale by students of products or services to raise funds for school-related or education-related activities
- 6. Student recognition programs

The Board prohibits district staff from administering or distributing to students survey instruments that are designed for the purpose of collecting personal information for marketing or for selling that information.

The Superintendent or designee is prohibited from collecting, disclosing, or using a student's individually identifiable information, including his/her name, parent/guardian's name, home or other physical address, telephone number, or social security number, for the purpose of marketing or selling that information or providing the information to others for that purpose.

The Superintendent or designee shall consult with parents/guardians regarding the development <del>and adoption of this policy of regulations pertaining to other uses of personal information, which shall, at a minimum, address the following:</del>

- 1. Arrangements for protecting student privacy when collecting, disclosing, or using students' individually identifiable information for any purpose
- 2. Arrangements to protect student privacy in the administration of surveys that may request information about the personal beliefs and practices of students and their families
- 3. The rights of parents/guardians to inspect the following, and any applicable procedures for granting reasonable access to the following in a reasonable period of time:
  - a. Survey instruments requesting information about their personal beliefs and practices or those of their children
  - b. Instructional materials used as part of their children's educational curriculum
  - c. Instruments used in the collection of personal information for the purpose of marketing or sale
- 4. Any nonemergency physical examinations or screenings that the school may administer

The Superintendent or designee shall notify parents/guardians of the adoption or continued use of the district's policy pertaining to the rights specified in items #1-4 above.

Legal References:

EDUCATION CODE 234.7 Student protections relating to immigration and citizenship status 49076.7 Privacy of student records; social security numbers 49450- 49457- 49458 Physical examinations of students 49602 Counseling and C-confidentiality of pupil information 51101 Parents Rights Act of 2002 51513 Personal beliefs Test, questionnaire, survey, or examination concerning personal beliefs 51514 Nonremoval of survey questions pertaining to sexual orientation or gender identity 51938 Sexual Health and HIV/AIDS Prevention Education Act; notice and parental excuse <u>UNITED STATES CODE, TITLE 20</u> 1232g Family Educational Rights and Privacy Act (FERPA) of 1974 1232h Protection of pupil Privacy rights

Management Resources:

WEB SITESCSBA District and County Office of Education Legal Services:https://legalservices.csba.org/#https://legalservices.csba.org/CSBA: http://www.csba.org CDE:http://www.cde.ca.govUSDOE, Family Policy Compliance Office:http://www.ed.gov/offices/OM/fpco/

Policy adopted: 05/03/05